

## Sadakathullah Appa College

\*An Autonomous Institution, Re-Accredited by NAAC at an 'A' Grade, \* ISO 9001: 2015 Certified \*

## CRITERION III RESEARCH, INNOVATION AND EXTENSION

3.4.4 Books and Chapters in Edited Volumes / Books
Published and Papers in National / International
Conference Proceedings

Academic Year 2016-2017

Submitted to

THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)

August 2022



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3.4.4 Number of books and chapters in edited volumes/books published per teacher during the last five years (5)

3.4.4.1: Total number of books and chapters in edited volumes / books published, and papers in national/international conferenceproceedings year wise during last five years

	2016 - 2017									
Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Whether at the time of publication Affiliating Institution Was same Ves/NO	Name of the publisher		
1	முனைவர். ச.மகாதேவ ன்	மரபுத் தமிழ்	NA	தமிழ் மரபுகளை ஆவணப்படு த்துதல்	2016	ISBN :938597729- 3	yes	ஷான்லக்ஸ் பதிப்பகம் டி.பி.கே மெயின் ரோடு மதுரை		
2	முனைவர். அமு.அயூப் கான்	மரபுத் தமிழ்	NA	தமிழ் மரபுகளை ஆவணப்படு த்துதல்	2016	ISBN :938597729- 3	yes	ஷான்லக்ஸ் பதிப்பகம் டி.பி.கே மெயின் ரோடு மதுரை		
3	முனைவர். அசே.சேக் சிந்தா	மரபுத் தமிழ்	NA	தமிழ் மரபுகளை ஆவணப்படு த்துதல்	2016	ISBN :938597729- 3	yes	ஷான்லக்ஸ் பதிப்பகம் டி.பி.கே மெயின் ரோடு மதுரை		



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4	முனைவர். ச.மகாதேவ ன்	தன்னம்பிக் கைத் தமிழ்	NA	தமிழ் இலக்கியத்தி ல் தன்னம்பிக் கைச் சிந்தனைகள்	2016	ISBN :938597756- 3	yes	ஷான்லக்ஸ் பதிப்பகம் டி.பி.கே மெயின் ரோடு மதுரை
5	முனைவர். அமு.அயூப் கான்	தன்னம்பிக் கைத் தமிழ்	NA	தமிழ் இலக்கியத்தி ல் தன்னம்பிக் கைச் சிந்தனைகள்	2016	ISBN :938597756- 3	yes	ஷான்லக்ஸ் பதிப்பகம் டி.பி.கே மெயின் ரோடு மதுரை
6	முனைவர். அசே.சேக் சிந்தா	தன்னம்பிக் கைத் தமிழ்	NA	தமிழ் இலக்கியத்தி ல் தன்னம்பிக் கைச் சிந்தனைகள்	2016	ISBN :938597756- 3	yes	ஷான்லக்ஸ் பதிப்பகம் டி.பி.கே மெயின் ரோடு மதுரை
7	Dr. Kanna Muthiah	NA		E-Learning on the Move: Introducing Mobile Apps for Learning English	2016	ISBN: 978- 81-7735- 870-4	Yes	Pavai Publsihers

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Whether at the time of publication Affiliating Institution Was same Yes/NO	Name of the publisher
8	Dr. K. Hema	Current English Usage	NA	NA	Dec-16	ISBN: 978- 93-85977- 87-9	Yes	Shanlax Publications, Madurai
9	Dr.A. Abdul Kadher	NA	The Need for Holistic Development of Students	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i
10	Dr. Kanna Muthiah	NA	Challenges and Issues in Research Ethics	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i
11	Dr. K. Hema	NA	Innovations in Using News Media, both Print and Visual in ELT Classrooms	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i

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12	Mrs.M. Jebamalar Freeda	NA	Role of ICT in Enhancing English Teaching and Learning Process	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i
13	Mrs.V. Rani Priyadharshini	NA	Efficacy of Proverbs in ELT Classrooms	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i
14	Mrs,M.Zeenath Fackiral Banu	NA	The Role of ICT in higer Education	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i
15	Mrs. M.BENAZIR NUZRSTH	NA	Challenges for Teachers in Current Scenario	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i

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16	Mrs.M.Zeenath Fackiral Banu	NA	Multiculturali sm and Alienation in The Inheritance of Loss	Proceedings of the Seminar on Twenty-First Century Fiction	30/1/2017	ISBN: 978- 81-929180- 0-6	Yes	Sulthans Publications, Rahmath Nagar, Tirunelveli.
17	Dr.I. Antony Danish	NA	A Study on vibrational frequencies of Moclobemide by Density functional theory	NEW ADVANCES IN CHEMISTRY AND MATERIALS	5th jan-2016	ISBN: 978- 93-5258- 236-5	Yes	Department of Chemistry& Research Centre, Sarah Tucker College (Autonomous) Tirunelveli
18	Dr.I. Antony Danish	NA	A DFT Study : MOCLOBEM IDE	NEW ADVANCES IN CHEMISTRY AND MATERIALS	5th jan-2016	ISBN: 978- 93-5258- 236-5	Yes	Department of Chemistry& Research Centre, Sarah Tucker College (Autonomous) Tirunelveli
19	Dr.P. Jeslin Kanaga Inba	NA	Study on the Interaction of a Schiff base metal complex with DNA by Spectroscopic and Electrochemic	NEW ADVANCES IN CHEMISTRY AND MATERIALS	5th jan-2016	ISBN: 978- 93-5258- 236-5	Yes	Department of Chemistry& Research Centre, Sarah Tucker College (Autonomous) Tirunelveli

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20	Dr.M. Sheik Muhideen Badhusha,	NA	Eco-Friendly Biosynthesis of Silver Nanoparticles Using Wild Strain and its Biological Evolution of Antibacterial	NEW ADVANCES IN CHEMISTRY AND MATERIALS	5th jan-2016	ISBN: 978- 93-5258- 236-5	Yes	Department of Chemistry& Research Centre, Sarah Tucker College (Autonomous) Tirunelveli
21	Dr.M. Sheik Muhideen Badhusha,	NA	Synthesis and Characterizati on of Pungai oil based Biodegradable Thermosetting Polymers	CHEMISTRY	5th jan-2016	ISBN: 978- 93-5258- 236-5	Yes	Department of Chemistry& Research Centre, Sarah Tucker College (Autonomous) Tirunelyeli
22	Dr. M. Kamalutheen	NA	The Pedagogy of Teaching Chemistry in the Current Educational Scenario	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelve li
23	Dr. P. Jeslin Kanaga Inba	NA	Challenges and Role of Teachers in the 21st Century	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	8th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelve li

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24	Dr. I. Antony Danish	NA	The Pedagogy of Teaching Chemistry in the Current Educational Scenario	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	9th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelve li
25	Dr. R. Ajaz Haja Mohideen	NA	Implementing Quality in Higher Education	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	yes	IQAC, Sadakathullah Appa College,Tirunelvel i
26	Dr. M. Mohamed Sathik	NA	Challenges Virtual Reality in Teaching and Learning	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i
27	Dr. M. Mohamed Sathik	NA	Virtual Reality in Teaching and Learning	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i

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28	Mr.K.A. Mohamed Riyazudeen	NA	Challenges of Virtual Reality in Education	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i
29	Mr.R. Spurgen Ratheash, it	NA	Virtual Reality in Teaching and Learning	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i
30	Mr. M. Sheik Mansoor	NA	Challenges of Virtual Reality in Education	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i
31	Dr. S.M.A. Syed Mohamed Khaja	NA	A Conceptual Study on Transition Issues and Impact of Demonetizatio n in Indian Economy	Proceedings - Business Trends After The Demonetization In India.	Aril-2017	ISBN:978- 93-84734- 47-3	Yes	Juhi Printers, Tirunelveli, Tamil Nadu

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32	Ms. K. Chitra	NA	Development of Plastic Cards Market : Present Scenario in India.	Proceedings - Business Trends After The Demonetization In India.	Aril-2017	ISBN : 978- 93-84734- 47-3	Yes	Juhi Printers, Tirunelveli, Tamil Nadu
33	Dr. M. Abdul Rahman	NA	Customer Perception Towards Effectiveness Of E-Banking Services By Commercial Banks In India	Recent trends in Indian E- Commerce	2016	ISBN :978- 81-924081- 5-6	yes	Muhamad Taha Publishers
34	Dr. M. Abdul Rahman	NA	Attitude Of Customers Towads Online Shopping Services In Tirnelveli City	Recent trends in Indian E- Commerce	2016	ISBN :978- 81-924081- 5-6	yes	Muhamad Taha Publishers
35	Dr.A.I. Shakul Hameed	NA	E- Payment Systems	Recent trends in Indian E- Commerce	2016	ISBN :978- 81-924081- 5-6	yes	Muhamad Taha Publishers

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36	Dr.P. Amra Mariyam	NA	Current Issues In Online Bill Payment	Recent trends in Indian E- Commerce	2016	ISBN :978- 81-924081- 5-6	yes	Muhamad Taha Publishers
37	Ed. Priyadharshini	NA	Right to education - A way forward	Quality enhancement in the contemperory higher education scenario	Februray 2017	ISBN :978- 81-929180- 2-0	yes	Sadakathullah Appa Educational Society
38	Dr. M.N. Mohamed Abushali Sheik	NA	Implementing Quality in Higher Education	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education	7th and 8th feb-2017	ISBN :ISBN: 978-81- 929180-2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i
39	Dr.S.Shahul Hameed	NA	A Study on Brand Endorsement by Indian Sports Celebrities and Their Impacts on Consumer	International conference on EMERGING TRENDS IN BUSINESS MODELS AND TECHNIQUES	2017	ISSN :0975- 2617	Yes	B-Digest

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40	Dr. J.A.M.Omeray Farook	NA	Impact of demonetizatio n on various sectors in india	Business Trends after the Demonetization in India	2017	ISBN :978- 93-84734- 47-3	Yes	B- Digest Publications
41	Dr. K.Ahmed	NA	A Study On Consumers Perception Towards Electronic Development In Banks	Business Trends After The Demonetization In India	2017	978-93- 84734-47-3		B- Digest Publications
42	Dr. K.Ahmed Anis Fathima	NA	A Conceptual Study On Green Clothing- Future Trend	Green Marketing  —Issues And Challenges	2017	978-81- 933821-0-3		sri sarad college for women
43	Dr.R.R.Saravan akumar	NA	A Case Study on Information Usage Pattern of Civil Service Aspirants in Tamilnadu	Evolving Role of Libraries and Librarianship	2016	ISBN :978- 81-926040- 9-1	Yes	Sri Sarada College For Women, Tirunelveli

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44	Dr.R.R.Saravan akumar	NA	Available Best Free Web Designing Software:Effe ctive Top Programmes for the Beginers	Quality of Library and Information Services for Teaching, Learning and Research in the present Era: Challenges and	2016	ISBN :978- 81-928495- 0-8	Yes	Department of Library, Thiruvalluvar College, Papanasam.
45	Dr.R.R.Saravan akumar	NA	Awareness on Social Networking Sites among Post Graduates Students and Research	Electronic Resources and Academic Libraries	2016	ISBN :978- 93-84192- 08-2	Yes	Rev.Fr.Utarid Library, St.Xavier's College of Education, Tirunelveli
46	Dr.R.R.Saravan akumar	NA	Greenstone Digital Library Software: A Bird's Eye View	Emerging Trends in Library and Information Science	2017	ISBN :978- 93-81723	Yes	Society for the Advancement of Library and Information Science(SALIS), Madurai Chapter
47	Dr.R.R.Saravan akumar	NA	Use of Digital by Faculty Members of Selected Engineering Colleges in Tirunelveli	Role of Libraries in Making Digital India	2017	ISBN :978- 93-85469- 04-6	Yes	Dept of Library and Information Science, Bharathidasan University, Trichy

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48	Dr. M Fathima Beevi	NA	Rights and Responsibiliti es of Student in Library Users and Their Benefits	Quality of Library and Information services for Teaching, Learning and Research in the present ERA: Challenges and	05.08.2016 To 06.08.2016	ISBN :978- 81-928495- 0-8		Thiruvalluvar College, Papanasam
49	Dr. M Fathima Beevi	NA	Electronic Resources An Overview – A conceptual Study	Electronic Resources and Academic Libraries:Explori	21.10.2016 To 22.10.2016	ISBN :978- 93-84192- 08-2		St.Xavier's College of Education Resources and Academic Libraries
50	Dr.A .H. Mohideen Badusha	NA	Sanga Kala Urpathi Mattum Por Karuvikal	Marbu Tamil	27.12. 2016	ISBN 938597729- 6	yes	
51	Dr. Abdul Azeez	NA	Keeladi Tamilar Panpaattu Naagarikam Or Varalattu Ayvu	Marabu Tamil	27.12. 2016	ISBN 938597729- 6	yes	

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52	Dr.Jemi Merlin Rani	NA	Amy Carmichal :Provider Of The Social Justice For The Dancing Girls.	Social Justice Over the year	Aug-17	ISBN 978- 81-935198- 0-6	yes	
53	Mr.M. Sahul Hameed.	NA	Dr.Muthu Lakshmi Reddy As A Social Reformer	Social Justice Over the year	Aug-17	ISBN 978- 81-935198- 0-6		
54	Dr. A.H. Mohideen Badshah	NA	E Ve Ra Periyar In The Struggle For Social Justice	Social Justice Over the year	2017	ISBN 978- 81-935198- 0-6	yes	Social Justice over the Years
55	Dr.Jemi Merlin Rani	NA	Challenges and Role of Teachers in the 21st Century	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education Scenario	8th feb-2017	ISBN: 978- 81-929180- 2-1	Yes	IQAC, Sadakathullah Appa College,Tirunelvel i

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56	Dr. A.H. Mohideen Badshah	NA	Implementing Quality Education for Women	Proceeding of the NAAC sponsored National seminar on Quality Enhancement in the Conteporary Higher Education Scenario	7th and 8th feb-2017	ISBN: 978- 81-929180- 2-0	Yes	IQAC, Sadakathullah Appa College,Tirunelvel

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