

Sadakathullah Appa College

*An Autonomous Institution, Re-Accredited by NAAC at an 'A' Grade, * ISO 9001: 2015 Certified *

CRITERION III RESEARCH, INNOVATION AND EXTENSION

3.4.4 Books and Chapters in Edited Volumes / Books Published and Papers in National / International Conference Proceedings

Academic Year 2020-2021

Submitted to

THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)

August 2022



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		er of books and c al conference-pro	•				papers in					
	2020 - 2021											
SI. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Whether at the time of publication Affiliating Institution Was same Yes/NO	Name of the publisher				
i	முனைவர். ச.மகாதே வன்	சங்கத் தமிழ்	NA	NA	2020	978-81- 942482-6-2	yes	சதக்கத்துல்லா ஹ் அப்பா கல்விச் சபை சதக்கத்துல்லா ஹ் அப்பா				
2	முனைவர். அமு.அயூப் கான்	சங்கத் தமிழ்	NA	NA	2020	978-81- 942482-6-2	yes					
3	முனைவர். அசே.சேக் சிந்தா	சங்கத் தமிழ்	NA	NA	2020	978-81- 942482-6-2	yes	. கல்லூரி திருநெல்வேலி				
4	Dr. S. Mahadevan	Value education	NA	NA	2021	978-819- 54333-7-7	yes					
5	Mrs. A Badarunnissa	Value education/Unit 1	NA	NA	2021	978-819- 54333-7-7	yes					
6	Mrs. A Badarunnissa	Value education/Unit 2	NA	NA	2021	978-819- 54333-7-7	yes					
7	Mrs. Shanthi kumara pushpa	Value education/Unit 3	NA	NA	2021	978-819- 54333-7-7	yes	Sadakathullah Appa Educational				
8	Dr. L.Anita Gnanamuttu	Value education/Unit 4	NA	NA	2021	978-819- 54333-7-7	yes	Society				



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9	Dr. L.Anita Gnanamuttu	Value education/Unit 5	NA	NA	2021	978-819- 54333-7-7	yes	
10	Dr. P. Abu Kaniba Meeran	Value education/Unit 5	NA	NA	2021	978-819- 54333-7-7	yes	
11	Dr. M. Mohamed Sathik	Handbook of Deep Learning in Biomedical Engineering: Techniques and Applications/Appl ications, algorithms, tools directly related to deep learning.	NA	NA			yes	
12	Dr. S. Shajun Nisha	Handbook of Deep Learning in Biomedical Engineering: Techniques and Applications/Appl ications, algorithms, tools directly related to deep learning.	NA	NA	Nov-20	978-0-12- 823014-5	yes	Elsevier

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13	Dr. S. Shajun Nisha	Handbook of Deep Learning in Biomedical Engineering: Techniques and Applications/Appl ications of deep learning in biomedical engineering	NA	NA			yes	
14	Dr. M. Mohamed Sathik	NA	Survey on predicting ans startifying the complication					
15	Dr.Jannathul Firthous	NA	of diabtic patients using ML techniques	Procceeding of the First				Department of Computer science
16	Dr. D.M. Annie Brighty Christilin	NA	Image Reconstructio n Via compressed Sensing MRI	internation conference on Next generation computing systems	Mar-21	978-93- 8951535-0	yes	and Engineering PSG research institute of technology and applied research, coimbatore
17	S. Fathima Suhara	NA	Brain Tumour Segmentation and Classification Via FCPPN and RESNET 50	37510113				

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18	Dr. S. Piramu kailasam	NA	A study of fruit disease detection using water sheild method	Scientific and technological Convergence	17.8.2021	978-81- 951315-4-9	yes	Sri Sarada College for Women (Autonomous)
19	W.Fathima Farsana	NA	Deep learning strategies for 2d ultra sound foetel image segmentation		28-29 Jan 2021	978-81- 951959-0-9	yes	
20	Dr.S.Piramu Kailasam	NA	A Flavour of Effective SPIHT,SPIH T-3D,LVL- MMC Compression on non sequential gray scale	Materials , Manufacturin g, Robotics,Aut omation, Artificial Intelliegence and	28-29 Jan 2021	978-81- 951959-0-9	yes	Excel engineering college, komarapalayam, namakkal
21	S.Mohideen Pillai	NA	A review of supervised learning image classification algorithms	Networking for Industry 5.0	28-29 Jan 2021	978-81- 951959-0-9	yes	
22	R.Fathima Syreen	NA	Approach of weight regularisation using sparse autoencoder		28-29 Jan 2021	978-81- 951959-0-9	yes	

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23	W.Fathima Farsana	NA	Fetel Ultrasound Image Segmentation for measuring head circumference using enhanced U- Net Architecture	Ist International Conference on Next generation computing systems(ICN GCS - 2021)	26th- 27th March 2021	978-93- 89515-35-0	yes	Sadakathullah Appa Educational Society
24	W.Fathima Farsana	NA	Image Denoising Technique Based on Threshold Wavelet Transform for 2D Ultrasound Fetel Image	Virtual	8th and 9th April 2021	97893804303 48	yes	Manonmanium Sundaranar University
25	Dr.S.Piramu Kailasam	NA	TB Diagnosis Using Machine Learning Classifiers	International Conference On Recent Trends In Multi- Diciplinary	8th and 9th April 2021	97893804303 48	yes	Manonmanium Sundaranar University
26	S.Mohideen Pillai	NA	CNN Based Food Identification and Calorie Measurement from Food Image	Research	8th and 9th April 2021	97893804303 48	yes	Manonmanium Sundaranar University

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27	R.Fathima Syreen	NA	Automatic Segmentation of Fish Using Segnet- Architecture		8th and 9th April 2021	97893804303 48	yes	Manonmanium Sundaranar University
28	P. Mohammed Buhari Saleem	Management Principles, Processes, Practices	NA	NA	2020	978-81- 948141-4-6	Yes	AGAR Saliha Publications, Tamilnadu
29	P. Mohammed Buhari Saleem	Emerging Issues In Business Management/ Implementation Of Electronic Customer Relationship Management (E- Crm) Activities Are The Key Indicator For	NA	NA	2020	978-81- 944303-9-1	Yes	National Press Associates, New delhi
30	Dr. M. Mohamed Siddik	Improved Organization Performance	NA	NA	2020	978-81- 944303-9-1	Yes	National Press Associates, New delhi
31	P. Mohammed Buhari Saleem	Perspectives On Business Management & Economics/Analyt ical Customer Relationship Management As An Opportunity For Enhancing Organizational Growth	NA	NA	2020	978-81- 946245-3-0	Yes	Archers and Elevators Publishing House, Bangalore

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32	Dr. M. Mohamed Siddik		NA	NA	2020	978-81- 946245-3-0	Yes	Archers and Elevators Publishing House, Bangalore
33		Marketing in 2021/Digital Marketing: channels and Strategies	NA	NA	2020	978-81- 946245-1-6		Archers and Elevators Publishing House, Bangalore
34	Dr. M. Mohamed Siddik	1						Archers and Elevators Publishing House, Bangalore
35	P. MOHAMMED BUHARI SALEEM	Basic in Marketing	NA	NA	2021	978-81- 948141-9-1	Yes	AGAR Saliha Publications, Tamilnadu
36	Dr. M. Mohamed Siddik		NA	NA	2021	978-81- 948141-9-1	Yes	AGAR Saliha Publications, Tamilnadu

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37	P. MOHAMMED BUHARI SALEEM	EMBRACING CHANGES IN BUSINESS, MANAGEMENT & SOCIAL SCIENCES/INFL UENCING FACTORS IN CUSTOMER PERCEPTION TOWARDS ONLINE	NA	NA	2021	978-93- 90863-23-5	Yes	National Press Associates, New delhi
38	Dr. M. Mohamed Siddik	CHAPTER - EMBRACING CHANGES IN BUSINESS, MANAGEMENT & SOCIAL SCIENCES/INFL UENCING FACTORS IN CUSTOMER PERCEPTION	NA	NA	2021	978-93- 90863-23-5	Yes	National Press Associates, New delhi
39	P. MOHAMMED BUHARI SALEEM	MODERN WORLD MARKETING/ SUSTAINABLE DEVELOPMENT : GREEN MARKETING – OPPORTUTIES AND CHALLENGES			2021	978-81- 947114-8-3	Yes	MultiSpectrum Publications, Kanyakumari

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40	Dr. M. Mohamed Siddik		NA	NA	2021	ISBN: 978- 81-947114-8- 3	Yes	MultiSpectrum Publications, Kanyakumari
41	P. MOHAMMED BUHARI SALEEM	SHODHHIMALA YA: New perspectives on Arts, Humanities and Social Science Research/ IMPACT OF GREEN HRM PRACTICES IN ORGANISATIO	NA	NA	2021	978-81- 9534842-8-0	Yes	MultiSpectrum Publications, Kanyakumari
42	P. MOHAMMED BUHARI SALEEM	NA	SOCIAL MEDIA MARKETIN G: SUSTAINAB LE BUSINESS GROWTH	WORLD ECONOMY, TRADE AND EMPLOYMEN T – NAVIGATING THE FUTURE	2021	978-81- 953844-1-9	Yes	Gaurang Publishing Globalize Pvt Ltd, Mumbai

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43	Dr. K. Sheik Mydeen	NA	A Study On Changes Of Consumer Behaviour In Tirunelveli, Tamil Nadu Due To Covid -19	National Level Virtual Conference On Recent Trends In Commerce, Management And	2021	978-81- 953620-1-1	Yes	SIRA Publications
44	S.Yasmin Kathija	NA	A Study On Changes Of Consumer Behaviour In Tirunelveli, Tamil Nadu Due To Covid -19	National Level Virtual Conference On Recent Trends In Commerce, Management And	2021	978-81- 953620-1-1	Yes	SIRA Publications
45	Dr.K.Ahamed Anis Fathima	Emerging trends in Commerce & Management ,Volume 1/ impact of social promotional activities on Nestle India LTD	NA	NA	2021	978-93- 93229-08-3	YES	Clever fox publishing
46	DR.M.SYED SULAIGA BENAZIR	Social Media Advertising/ A Study on Impact of Advertisement of Social Media Advertisement on Mobile Pones in Tirunelveli	NA	NA	Aug-21	978-956102- 40-6	YES	INSC International Publisher

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47	Mr.Hameethull ah Sherief.S,	Environmental Studies	NA	NA			yes	Charulatha Publishers
48	Dr.M. Senthil@Sanka r,	Environmental Studies	NA	NA	Oct-20	978-93- 90614-09-7	yes	Charulatha Publishers
49	Dr.R. Janet Rani	Environmental Studies	NA	NA			yes	Charulatha Publishers
50	Dr.R. Janet Rani	Environmental Studies/ Fundementals of	NA	NA	Jul-20	978-81- 942052-6-5	yes	Virudhunagar Hindu Nadars' Senthikumara
51	Dr. M. Antina pathumaragam	NA	Implementatio n of Automation Services using AutoLib in Sadakathullah Appa College, Tirunelveli	International Conference on Innovative Library Services for Cultural and	2020	978-81- 937002-7-3	YES	Edusys, Chennai
52		NA	Role of Librarian in implementing Library 3.0	Educational Transformati on				
53		NA	Role of School Librarian as a Bibliotherapis t: A Review	National Conference on Bibliotherap y for All: An Innovative Practice in	2020	978-81- 944351-5-0	yes	Tamilsuvadi

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54	M. Yogasini	NA	Comparative Analysis on Frequent Itemset Mining Algorithms in Vertically Partitioned Cloud Data	Futuristic Communicati on and Network Technologies Select Proceedings of VICFCNT 2020		978-981-16- 4625-6	yes	Springer
55	G Gomathi	NA	Ventrical and Myocardium segmentation of Cardiac MRIusing traditional and deep learning methods	International conference on recent innovation in science ,engineering and technology	2021 July	978-93-9113- 130-2	yes	jeppiyar institude of technology
56	Dr.M.I. Delighta Mano Joyce	NA	Influence of Climatic Changes on the Growth of Nematodes	Climate change, Issues challenges and Control Measures	2021	978-81- 947114-9-0	yes	MultiSpectrum Publications, Kanyakumari



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Dr. F.K